

**MGSM**

MACQUARIE GRADUATE  
SCHOOL OF MANAGEMENT



MGSM MBA

Go further

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# “We develop leaders with a global mindset who create sustainable value and are good citizens.”

Professor Robert Widing Dean



At MGSM we develop leaders with a global mindset who create sustainable value and are good citizens.

Graduates of MGSM not only do well, they do good, making an impact in the business world and beyond in ways that matter.

What matters is creating sustainable value for companies and communities; making contributions that benefit both business and society, and doing this in a way that has the best interests of all in mind.

When this occurs, we all go further.

Our graduates become leading professionals at the global frontier of business. Our corporations, governments, entrepreneurial ventures and not-for-profit organisations become more successful and better-equipped to make a difference. Our School achieves its mission.

Providing exceptional postgraduate management education that has supported this vision for over 40 years, via campuses in Sydney and Hong Kong, is what has seen MGSM become one of the world's best business schools.

A handwritten signature in black ink that reads "R. E. Widing".

Professor Robert Widing  
Dean

Our postgraduate management education courses prepare students to operate at the frontier of business; providing a framework and a foundation for success in leadership across any function, in any country.

Flexible and practical, our programs are above all, an enriching educational experience. All of our courses link together to form an integrated pathway with the opportunity to progress from one to another, leading ultimately to the MGSM Master of Business Administration (MBA).

As flexible as it is dynamic, the MBA program is designed to suit professionals with high management and leadership promise, who already hold positions of responsibility.

You can complete the MBA in one year of full-time study or two to three years of part-time. Regardless of the structure you choose, the 16-course unit program is exactly the same, and you will emerge from the program as a leader of the future.

A handwritten signature in black ink that reads "Guy Ford".

Associate Professor Guy Ford  
Deputy Dean

# MGSM & Macquarie University

MGSM's main campus is located within the grounds of Macquarie University, one of Australia's leading universities. MGSM's facilities have been developed with the business-person in mind, but our students can also enjoy the many benefits of being associated with one of Australia's premier universities, such as access to the state-of-the-art library as well as sports and recreational facilities.



## MGSM

MGSM has an international reputation for excellence in management education and is consistently ranked by the Australian Financial Review Boss Magazine, The Economist MBA Survey and MBA Careers Guide as a leading business school in Australia, the Asia-Pacific region, and on a global stage.

MGSM was established in 1969, one of the first business schools to be created in Australia, with the purpose of providing rigorous postgraduate education for managers and executives.

We specialise in the delivery of a comprehensive suite of postgraduate and MBA degree programs designed to fulfil the needs of the experienced management professional.

Much has changed in the last 40 years, but our mantra for excellence has remained constant.

## MACQUARIE UNIVERSITY

Situated in the north-west of Sydney, Macquarie University has over 120,000 graduates and a current enrolment that exceeds 37,000 students.

Macquarie University is one of Australia's most dynamic and progressive universities and is a leading institution for research in Australia.

Macquarie University takes pride in its ability to deliver high quality programs that specifically meet the needs of industry and equip students with the skills and knowledge required to meet the challenges of modern society.

# Why MGSM?

Our postgraduate management education prepares students to operate at the frontier of business; providing a framework and a foundation for success in leadership across any function, in any country.

## FLEXIBILITY

Flexible and practical, our programs are above all an enriching educational experience. All of our courses link together to form an integrated pathway with the opportunity to progress from one to another, leading ultimately to the MGSM Master of Business Administration (MBA).

You can complete the MBA full-time (typically one year) or part-time (typically two to three years). You can also choose to pause your study as your lifestyle or career dictates. Students can commence their study program at the beginning of any of the four terms per year.

Content is delivered in weekly or block format, providing two distinct study options within the program.

Our students can choose to study at one of two campuses in Sydney (North Ryde and Sydney's CBD), and can even study part of the course at our Hong Kong campus. Opportunities also exist to study at one of our overseas partner universities and/or business schools

Regardless of the structure you choose, the 16-course unit program is exactly the same, and you will emerge from the program as a leader of the future.

## REPUTATION

Established in 1969, MGSM has an international reputation for excellence in management education and is consistently ranked as a leading business school in Australia, the Asia Pacific region and on a global stage.

## FOCUS

Our faculty is dedicated solely to postgraduate education, are highly qualified and possess extensive industry experience, often combining business backgrounds with academic excellence. The MGSM teaching method bridges the gap between theory and 'real world' application.

## STUDENT QUALITY

The maturity and experience levels of MGSM students are significant. This has seen MGSM consistently ranked as one of the top five business schools in the world for student quality (The Economist MBA Survey).

MGSM students are mature professionals and highly motivated to go further.

## AUTONOMY

MGSM is one of the few remaining autonomous business schools in Australia. As such the campuses have been designed specifically to accommodate business professionals and our faculty only teach postgraduate content to mature, professional students.

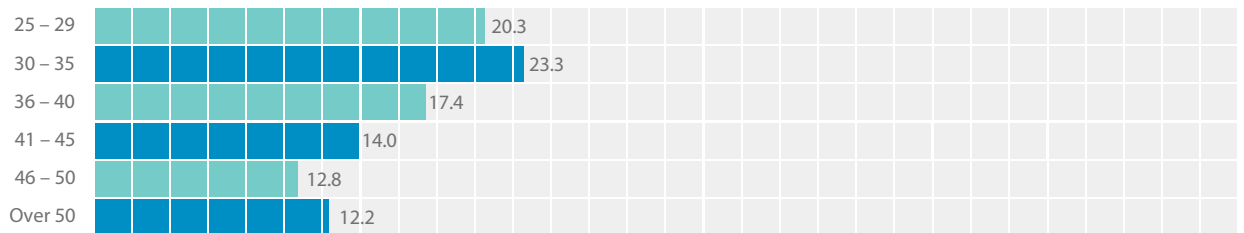
# You're in good company

The maturity and experience levels of MGSM students are significant. This has seen MGSM consistently ranked as one of the top five business schools in the world for student quality (The Economist MBA Survey). MGSM students are mature professionals and highly motivated to go further.

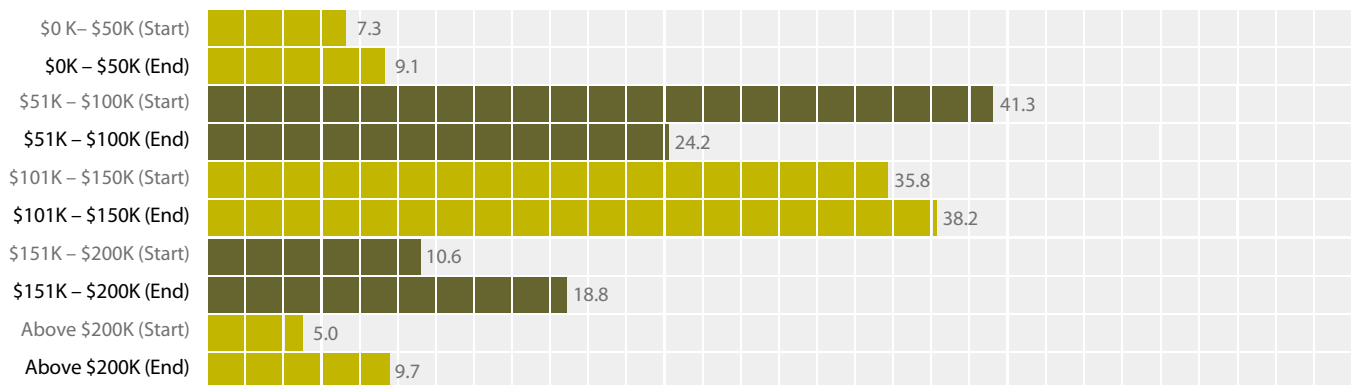
Gender (%)



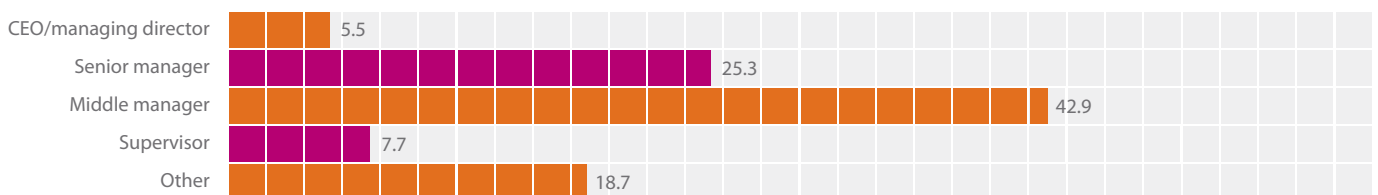
Age range (Years %)



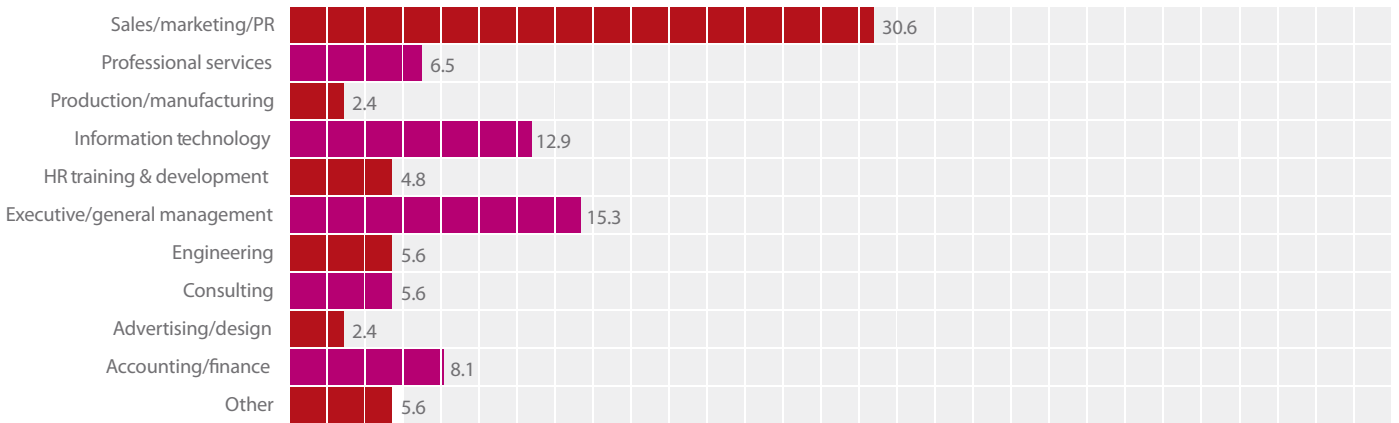
Salary package at start and end of your program (%)



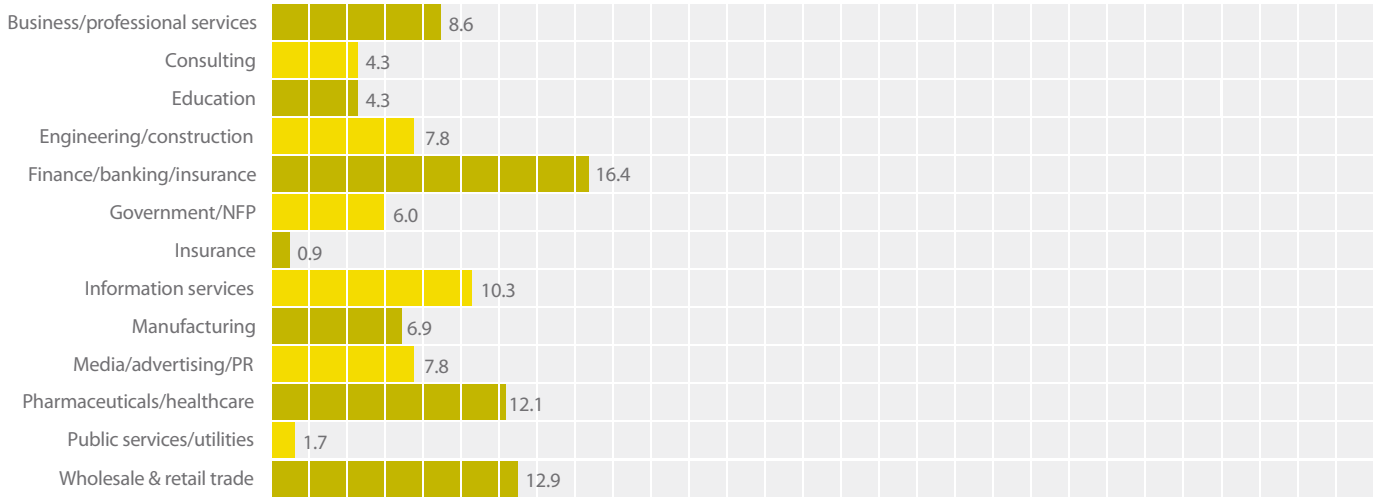
Positions held (%)



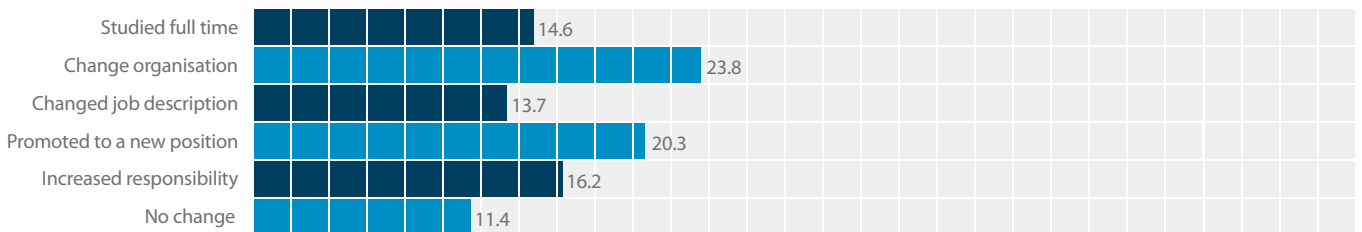
Job function (%) at time of enrolment



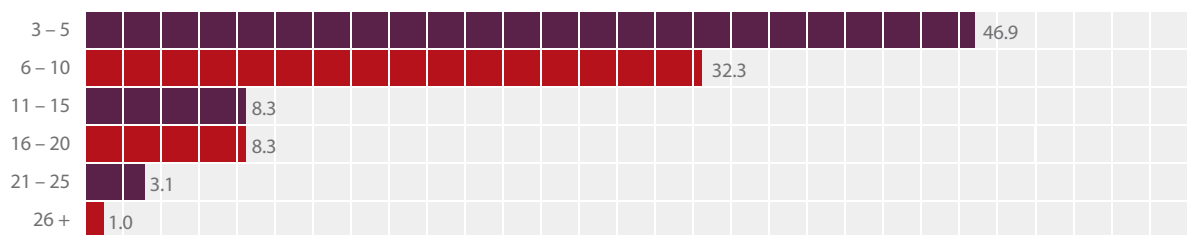
Industry where employed (%)



Since first enrolling in the program (%)



Years of management experience (%)



Average years of management experience is 7 years

# Flexible pathway

MGSM's suite of programs link together to form an integrated, flexible pathway, leading ultimately to the Master of Business Administration (MBA). This is possible because, regardless of your entry point, all course units are taught at the same academic level as the MBA.

## FLEXIBILITY

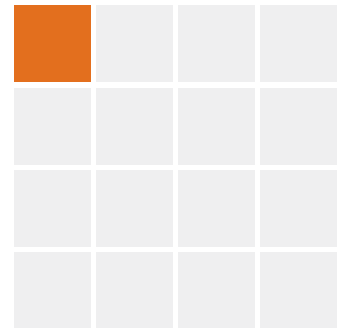
Our suite of programs offers the flexibility of multiple entry and graduation points, with the opportunity to progress from one program to another upon successful completion of each program. This building block approach allows you to tailor your study to match your experience and desired outcomes.

Programs can be studied part-time or full-time, and individual units can be studied week-by-week or in an intensive block format.

## ENTRY REQUIREMENTS

Individuals wishing to participate in an MGSM award program should possess an undergraduate degree, combined with a minimum of 2 years of work experience at a managerial/professional level.

Alternatively, individuals without an undergraduate degree can elect to begin their study at Postgraduate Certificate or Postgraduate Diploma entry point, and should demonstrate a minimum of 5 years of work experience at a managerial/professional level.



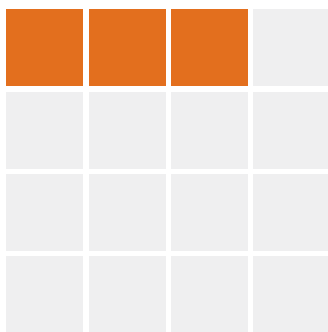
## INTRODUCTORY SINGLE UNIT

### 1 COURSE UNIT

Students seeking an introduction to postgraduate study, to update a specific skills gap or to explore options before enrolling in a full program can elect to take a Single Unit of study at MGSM.

A Single Unit is exactly that – one unit of our MGSM MBA. We offer a selection of units each term that allow you to take one or more units in your chosen area. Each unit focuses on a particular business function to help you stay up-to-date in your field of expertise, or diversify into a new specialty.





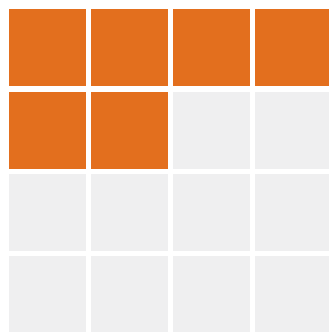
**POSTGRADUATE CERTIFICATE**

3 COURSE UNITS

Fundamental management skills are the focus of our Postgraduate Certificate in Management.

With a relevant and practical grounding in management delivered over three course units, opportunities to advance your career are immediate. You can choose to use the program as a firm foundation to progress to a Postgraduate Diploma, Master of Management or MBA.

Designed specifically for students who want to pursue management studies, but may not meet the entry requirements for the MBA program or wish to ease back into study before committing to the MBA to progress to a Postgraduate Diploma, Masters of Management or MBA.

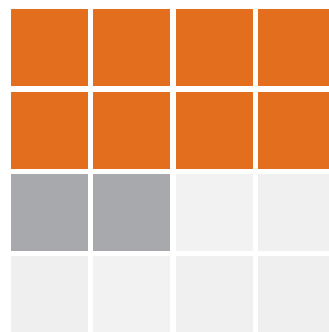


**POSTGRADUATE DIPLOMA**

6 COURSE UNITS

The purpose of the Postgraduate Diploma in Management (PGD) is to provide the student with expert insights into a broader range of core management skills and competences.

This program is designed for tomorrow's business leaders and those who want to consolidate work experience or advance their career. The PGD provides an ideal starting point if you need a thorough grounding in theory to progress, or have been away from study for some time. You may also credit successfully completed units towards a Masters level program.

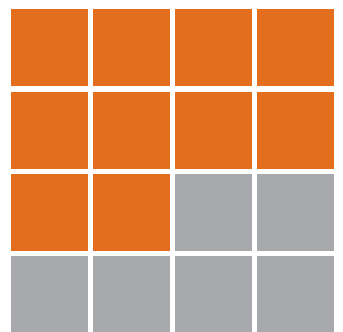


**MASTER OF MANAGEMENT**

10 COURSE UNITS

Detailed insights into a specific field of management is the defining feature of the Master of Management (MOM).

Over the course of 10 units, you can tailor your qualification by selecting two elective units, allowing you to delve deeper into your chosen subject area than is possible via the Postgraduate Diploma. This program prepares you for a senior management position, whether it's marketing, finance or any other function that you aspire to lead.



**MASTER OF BUSINESS ADMINISTRATION (MBA)**

16 COURSE UNITS

Providing a strategic business perspective and a complete grounding in the core elements of general management, this program extends, challenges and ultimately, transforms today's management professional.

Over the course of 16 units, you can tailor your qualification by selecting six elective units, enabling you to deepen your knowledge within a certain field. You will emerge a potential leader of the future. As flexible as it is dynamic, this program is designed to suit professionals with high management and leadership promise, who already hold positions of responsibility.

# MGSM MBA

Ranked among the world's top 100 MBA programs (The Economist Which MBA 2010), an MGSM Master of Business Administration (MBA) is a learning experience that is both invigorating and invaluable. Over the course of 16 units, you can tailor your qualification by selecting six elective units, enabling you to deepen your knowledge within a certain field.

The MGSM MBA program challenges and transforms today's management professional by providing the participant a strategic business perspective and a complete grounding in the core elements of general management. You will emerge a potential leader of the future, by learning how to manage functional areas and the language they use.

**WHO IS IT DESIGNED FOR?**  
This program is designed for professionals with high management and leadership promise, who already hold positions of responsibility.

**PROGRAM LENGTH & MODE**  
You can complete the MBA in one year of full-time study or two to three years' part-time. Regardless of the structure you choose, the 16-course unit program is exactly the same.

CRICOS course code: 018365A

<b>ORGANISATIONAL BEHAVIOUR</b>	<b>MARKETING MANAGEMENT</b>	<b>ACCOUNTING FOR MANAGEMENT</b>	<b>STRATEGIC FRAMEWORKS</b>
<b>INFORMATION &amp; DECISION ANALYSIS</b>	<b>ECONOMIC CONTEXT OF MANAGEMENT</b>	<b>OPERATIONS MANAGEMENT</b>	<b>STRATEGIC MANAGEMENT</b>
<b>FINANCIAL MANAGEMENT</b>	<b>FOUNDATIONS OF MANAGEMENT THOUGHT</b>	<b>ELECTIVE UNIT 1</b>	<b>ELECTIVE UNIT 2</b>
<b>ELECTIVE UNIT 3</b>	<b>ELECTIVE UNIT 4</b>	<b>ELECTIVE UNIT 5</b>	<b>ELECTIVE UNIT 6</b>

# Master of Management

Detailed insights into a specific field of management are the defining feature of the Master of Management (MOM).

Over the course of 10 units, you can tailor your qualification by selecting two elective units, allowing you to delve deeper into your chosen subject area than is possible via the Postgraduate Diploma.

## WHO IS IT DESIGNED FOR?

The Master of Management has been specifically designed for the professional who aspires to senior management positions within a certain field, such as marketing, finance or human resources.

## PROGRAM LENGTH & MODE

You can complete the Master of Management in nine months of full-time study or 18 months' to two years' part-time.

Upon successful completion, graduates will be awarded the Master of Management and will be able to progress to the MBA program, during which you will need to complete an additional six units.

CRICOS course code: 018442D

<b>ORGANISATIONAL BEHAVIOUR</b>	<b>MARKETING MANAGEMENT</b>	<b>ACCOUNTING FOR MANAGEMENT</b>	<b>STRATEGIC FRAMEWORKS</b>
<b>INFORMATION &amp; DECISION ANALYSIS</b>	<b>ECONOMIC CONTEXT OF MANAGEMENT</b>	<b>OPERATIONS MANAGEMENT</b>	<b>FINANCIAL MANAGEMENT</b>
<b>ELECTIVE UNIT 1</b>	<b>ELECTIVE UNIT 2</b>		

# Postgraduate Diploma in Management

The Postgraduate Diploma provides insight into an extended suite of core units, providing the foundation learning for tomorrow's functional business leaders. The six units that make up the program have been specifically chosen to ensure that students develop a deep knowledge of essential core business areas.

## WHO IS IT DESIGNED FOR?

The program is designed for tomorrow's functional business leaders and those who want to consolidate work experience or advance their career. The Postgraduate Diploma provides an ideal starting point if you need a thorough grounding in theory to progress, or have been away from study for some time.

## PROGRAM LENGTH & MODE

You can complete the Postgraduate Diploma in six months of full-time study or 12 months' part-time. Upon successful completion of the Postgraduate Diploma you will be able to progress to the Masters of Management program, during which you will need to complete an additional

four units. You may also progress directly to the MBA program if you have amassed enough professional/managerial experience.

CRICOS course code: 018365A

**ORGANISATIONAL  
BEHAVIOUR**

**MARKETING  
MANAGEMENT**

**ACCOUNTING FOR  
MANAGEMENT**

**STRATEGIC  
FRAMEWORKS**

**INFORMATION  
& DECISION  
ANALYSIS**

**ECONOMIC  
CONTEXT OF  
MANAGEMENT**

# Postgraduate Certificate in Management

The Postgraduate Certificate delivers key learning via a carefully selected suite of three core units, providing the foundation learning required to succeed in today's challenging business environment.

The three units that make up the program have been selected to ensure that students develop a thorough knowledge of key business practices related to people, finance and marketing.

## WHO IS IT DESIGNED FOR?

The program is designed for ambitious professionals who see themselves as business leaders of tomorrow. The Postgraduate Certificate provides an ideal starting point to your study and career pathway.

## PROGRAM LENGTH & MODE

You can complete the Postgraduate Certificate in three months of full-time study or six months' part-time.

Upon successful completion of the Postgraduate Certificate you will be able to progress to the Postgraduate Diploma program, during which you will need to complete an additional three units.

CRICOS course code: 018442D

**ACCOUNTING FOR  
MANAGEMENT**

**MARKETING  
MANAGEMENT**

**ORGANISATIONAL  
BEHAVIOUR**

# Life at MGSM

Life at MGSM is a truly unique experience. You can choose where to study, when to study, how to study and what to study, tailoring your learning experience to suit your needs, your requirements and your lifestyle.

We believe that MGSM has designed the most flexible program possible. Once you have begun your study you'll realise that MGSM and our programs have been designed with the business professional in mind.



## WHERE?

The facilities within our North Ryde and Sydney CBD campuses include state-of-the-art lecture theatres and well equipped, modern syndicate rooms are at your disposal to complete group work and study outside of the classroom.

## NORTH RYDE

MGSM's main campus, located in the picturesque grounds of Macquarie University at Macquarie Park, North Ryde is approximately a 30-minute drive from Sydney's CBD and is easily accessible via all forms of public transport. The campus comprises modern teaching facilities, state-of-the-art IT facilities, well-equipped syndicate rooms, on-campus catering and much more.

## SYDNEY CBD

The School's CBD campus is located in the heart of Sydney near to Circular Quay. The campus provides students with excellent study facilities, often considered more convenient for our part-time students working in or around the city. This campus also includes excellently appointed teaching rooms and syndicate rooms, a computer room and catering facilities.

## HONG KONG

MGSM has developed a strong footprint in Hong Kong, one of Asia's most influential cities. Our students can elect to study units at our Hong Kong campus as part of any of the postgraduate programs offered by MGSM (units are taught in block format only). The campus is located in Wanchai, in the heart of Hong Kong.

## CHINA STUDY TOUR

MGSM has conducted an annual China Study Tour for almost a decade. This two-week guided study tour to China, typically in the spring, represents a truly fantastic opportunity for participants to gain hands-on insights into the unique attributes of Chinese markets.

The Study Tour learning (representing two units towards the MBA program) examines the key challenges and best practices in both local and foreign companies operating in China, and will take place in a live environment, engaging with senior executives and managers from within leading organisations in China.

## WHEN?

MGSM's academic year runs from early January to early December and consists of four 10-week terms, with one week of exams and one-week break between each term. Part-time students can elect to enter the program at any of the four entry points throughout the calendar year. Full-time cohorts begin in term one (January) and term three (June).

## HOW?

Each unit of study consists of 40 hours of face-to-face lecture time and MGSM provides you with the ability to select from two forms of face-to-face study, weekly lectures or block classes.

Weekly lectures enable you to attend one face-to-face class per week throughout the 10-week term, block classes allow you to study the face-to-face hours intensively over five days (two weekends) within the 10-week term. Block classes are often preferred by students who may be required to travel for work purposes. Many of our students elect to study two units per term, one in the form of weekly lectures and the other in the form of block classes.

## WHAT?

All of MGSM's postgraduate programs require you to study a number of core units, the cornerstones of business education. The units of study required to complete the Postgraduate Certificate and Postgraduate Diploma have been carefully selected to ensure that graduates of the programs develop a deep understanding of the knowledge required by today's managers.

As you articulate through the progression pathway and reach the Masters of Management and MBA programs you will be given the ability to tailor your program to suit your needs, objectives and requirements. We recommend that you select elective units that will;

- enhance your knowledge base in your current industry and/or field;
- assist you in developing skills that will enable you to change the course of your career in your chosen direction;
- assist in strengthening any perceived weaknesses in your current skill set; and
- appeal to your personal interests.

## STUDENT SUPPORT

### INDUCTION PROGRAM

All new students are encouraged to attend "Study Ready" – MGSM's induction program, conducted over a weekend just before your first class. The program is designed to introduce you to the School's environment, prepare you for postgraduate study and simulate the MGSM learning environment via the introduction of workshops, brief assignments and group activities.

### INTERNSHIPS

As an MGSM student you may be given the opportunity to complete an internship, a 10-week placement (one term) in lieu of a traditional unit of study. The MGSM student will work on a project of strategic importance within an organisation.

### CAREERS

MGSM Careers has a range of services available to students to assist them in navigating a successful career path. From expert guidance on how to obtain a great role, to new networking insights, workshops, recruiting events and more.

### MENTORING PROGRAM

MGSM offers a Mentoring Program for students and alumni of the School. Making the most of your studies, strengths and our extensive network of connections is made easier with a mentor who supports your professional development.

### SCHOLARSHIPS

As a result of generous donations from individuals, associations and businesses, MGSM has a number of scholarship opportunities available to our Australian and International students. We encourage you to review our scholarship opportunities online at [mgsm.edu.au](http://mgsm.edu.au).

### INTERNATIONAL PARTNERSHIPS

MGSM has close links with leading international business schools from all over the world. For more information visit [mgsm.edu.au](http://mgsm.edu.au).

# Life after MGSM

A new world of intellectual collaboration opens up when you choose to study at MGSM and meet people from all walks of life, from all over the world.

## ALUMNI – STAY CONNECTED

A new world of intellectual collaboration opens up when you choose to study at MGSM and meet people from all walks of life, from all over the world.

Becoming a member of our Alumni Association (MGSMMAA) enables you to maintain these connections, forge new

ones, and continue your learning journey. One of the key benefits of being an MGSM graduate is the access you have to a large network of other successful people from all over the world. Currently there are more than 14,500 members of the MGSMMAA, located in 71 countries around the world.



## MBA EXTENSION PROGRAM

At MGSM we understand that the world of business doesn't stop changing once you've completed your study. Because of this we have developed the Post MBA Extension Program, a three unit course designed for graduates of the MGSM MBA, enabling alumni of MGSM to return to the School to hone their skills and remain at the cutting edge of business practice.

This program is unique in the Australian market, and only available to MGSM's MBA graduates.

Whether you have recently graduated from the MBA program or graduated several years ago, the extension program will further refine your skills, broaden your knowledge and give you first hand access to the latest management concepts and the tools required to face the constantly

changing, global business environment.

The program, which must be completed within one calendar year, has been designed to offer flexibility and can be achieved in a number of ways.

You can elect to study any three units that you have not already undertaken during your completion of the MBA program. The chosen units can be studied in any format (block or evening classes) at either

the North Ryde or Sydney CBD campus. You can even elect to study any of the three units at our Hong Kong campus (block format only).

To provide a truly international learning experience, you can elect to complete the China Study Tour (two units), plus one additional unit.





**SARAH ANNE ABOOD**  
CEO  
Profile Financial Services

"The MGSM MBA was my first choice of MBA course for a number of reasons. The reputation of MGSM is very strong, and the feedback from the alumni of MGSM struck me as very enthusiastic and positive. Additionally, the flexibility of the course programs was appealing, the location of the campuses was also a plus, as the North Ryde campus is only 20 minutes away from home and the the option of the city campus proved to be handy.

"I certainly found the course lived up to my expectations. The passion, ability and experience of the lecturers was a bonus, it makes a huge difference having a lecturer who loves their subject, fosters debate, and is up-to-date not only with the latest academic research but also what's going on in the 'real' business world.

"All in all it was an extremely worthwhile and enjoyable experience. The role I have now wouldn't have been a possibility without the degree – I've learnt a lot about business that's made me continue to question not just how to do things, but why."



**RACHEL POON**  
National Business Development  
PricewaterhouseCoopers

"I choose to study the MBA at MGSM for its flexibility and reputation for the calibre of both students and lecturers in the Asia Pacific marketplace – I was not disappointed.

"Academically MGSM challenged conventional ways of thinking, taught me how to think differently and provided me with a toolbox of skills and frameworks to better approach problems and issues that occur in my day-to-day work.

"The program has enabled me to question and challenge strategy, direction and the decisions that are made within organisations, as well as think strategically about the decisions that I need to make within my role. I have developed a "full-picture" view of business that has enabled me to understand and collaborate with other areas of the business more effectively.

"I believe that the network of friends and contacts that I made at MGSM have made a big difference to my professional outlook. To work closely, debate and learn with (and from) intelligent and experienced individuals cannot be matched in a workplace environment. There are few organisations, if any, that enable you to obtain such unique insight into so many different industries and organisations, an experience that I truly believe MGSM can offer its students."



**DARYN SARETZKI**  
Director  
Ernst & Young

"I chose MGSM because of the flexibility of the program, I was able to choose courses from a selection of electives that I was interested in and able to mix weekly lectures and block classes, which gave me the flexibility to design the program around my life and my work. I was also attracted to MGSM by the high quality group work and the opportunity to apply my learnings to real life business issues.

"Studying my MBA at MGSM resulted in me developing a great network of similarly minded professionals, many of whom have now become friends. Additionally I have a much stronger ability to manage my time and balance different priorities, and I've developed a new perspective on how to look at problems and issues and apply different approaches to solving them.

"The MBA from MGSM has certainly helped further my career. Initially it enabled me to change career path, but subsequently it has helped me to accelerate progress within my workplace and has given me some excellent tools and new ways of thinking to apply to my day-to-day work. The networks built whilst studying my MBA are now starting to show their value, as my fellow students and myself have grown in the business world and are now findings opportunities to work together."



**MANUEL FRANCISCO CORREA**  
Trade Commissioner, LA (USA)  
ProChile

"I chose to study the MBA at MGSM because of the School's reputation as one of the best business schools in the Asia Pacific region. It was important for me to enrol in a program of excellence that would provide me with the tools I needed to move forward in my career.

"Studying at MGSM was an amazing experience that broadened my perspective, not only on a professional level but also a personal one. As an international, full-time student at MGSM I had to adapt to living in a new country, meeting classmates from different parts of the world as well as learning the different subjects from within the MBA program. All of these experiences have served to make me more open to new cultures and new ways of thinking.

"The MBA program has given me the tools to analyse business from a critical perspective and has given me new skills that are valuable to leveraging my career. MGSM was able to provide me with the opportunity to complete internships, working on two consulting projects which allowed me to implement what I was learning whilst also gaining highly valuable experience working on real life projects.

"Studying an MBA at MGSM is so much more than just learning in the classroom."

# You're in good hands

MGSM's faculty are highly qualified and many possess extensive industry experience, combining business skills with academic excellence, bridging the gap between theory and real world application.



**PROFESSOR  
ROBERT WIDING**

Dean, Professor in Management (Marketing)  
BA (History), MBA, PhD (Marketing and International Business) (Ohio State)

**Teaching Areas**  
Marketing & Strategic Management

Professor Robert Widing's teaching has been recognised through eight awards from a total of four universities, and four of his doctoral students have also received prestigious awards for their dissertations. He was awarded the quadrennial "Chairman's Award" from Thammasat University in recognition of his contributions to its Ph.D. program in marketing.

Professor Widing has also been awarded the highest marketing research honour in Australasia, the "Distinguished Marketing Researcher Award" from the Australia-New Zealand Marketing Academy and has also been recognised as a top marketing researcher in Australasia and Asia by the Journal of Marketing Education. Six of his publications have received awards, including publications from the American Marketing Association and the Academy of Marketing Science.

Professor Widing has consulted with, and given talks to, numerous academic and business organisations in Australia, Asia, Europe, the Middle East and North America.



**ASSOCIATE PROFESSOR  
GUY FORD**

Deputy Dean, Associate Professor in Management (Finance)  
BCom (UNSW), MBus (App Fin) UTS, PhD (UWS), SA Fin, FAAFM

**Teaching Areas**  
Accounting, Banking & Finance

Formerly of the Treasury Risk Management Division of the Commonwealth Bank of Australia, Associate Professor Guy Ford continues to actively lecture at MGSM, and has delivered corporate and executive programs for a number of major corporates across Australia and the Asia Pacific region.

Associate Professor Ford has also published refereed research papers in domestic and international journals and presented his work at a number of domestic and international conferences. He is founding co-editor of the Journal of Law and Financial Management and has co-authored/edited three books; Financial Markets and Institutions in Australia (Prentice Hall), Readings in Financial Institutions Management (Allen and Unwin) and Fundamentals of Corporate Finance (Pearson Education Australia).



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**Teaching Areas**  
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